

## Technical specifications

### Unit sizes:

- 120 x 600
- 160 x 600
- 300 x 250
- 360x300
- 728 x 90
- 960x111
- 970x90
- 970 x 180
- 686x202 / 322x190

### File types:

- Image: JPG/JPEG, PNG, GIF
- HTML5:
- Image file types
- GIF
- JPG/JPEG
- PNG
- SVG
- We don't

### Load:

- Initial load size:
- 150 kilobytes (KB) maximum is recommended for the fastest initial load time.
- For an optimum viewer experience, we recommend compressing and using the minimum required assets in initial load.

### Ads may not:

- Contain fake hyperlinks.
- Resemble Windows, Unix, or Mac dialog boxes.
- Simulate fake interactivity.
- Contain sexual content.

- Contain audio (exception: user-initiated rich media ads).
- Initiate downloads.
- Be intrusive.
- Advertise competitive content.
- Contain misleading content

For more information [click here](#)